



Biogents

MAKE A REAL IMPACT AGAINST MOSQUITOES

PIONEERS IN SUSTAINABLE MOSQUITO CONTROL



AT BIOGENTS, RESEARCH AND TECHNOLOGY ARE IN OUR DNA

Founded in 2002 by Drs. Martin Geier and Andreas Rose, two passionate friends driven by the belief that solving the mosquito problem requires effective, sustainable solutions backed by **scientifically proven methods & data.**





MAKE A REAL IMPACT AGAINST MOSQUITOES

Our Vision:

**TOGETHER, LET'S INVENT
SUSTAINABLE MOSQUITO CONTROL
FOR A SAFER AND GREENER FUTURE**



Driven by

- **Humanity**
Dedicated to safeguarding lives and improving well-being.
- **Passion**
Driven by a relentless pursuit of innovation.
- **Performance**
Delivering proven, reliable mosquito control.
- **Sustainability**
Championing sustainable practices for a greener future.



**FOR OVER 20 YEARS, WE HAVE BEEN DEDICATED
TO DEVELOPING INNOVATIVE, ADVANCED TRAPS
WITH UNMATCHED RESULTS, THAT ARE
REDEFINING MOSQUITO CONTROL.**

2002

Company
foundation

2003

1st independent
products
testings

2006

1st Biogents
trap launch
for **scientists**
& **researchers**

2008

Biogents
webshop
launch for
consumers

2013

Biogents
Products enter
retail stores
in **France**

2017

Product
launch of the
BG-Counter

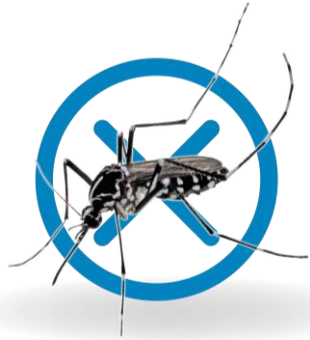
2022

European
distribution
partnership
in the Retail
market

2024

Creation of a
dedicated on-
site US team

**NOW MORE THAN EVER,
MOSQUITOES POSE A GLOBAL
THREAT TO HEALTH,
ECONOMIES, AND OVERALL
WELL-BEING.**



Source : le monde & WHO



1/2
**the world's
population**

is now exposed to dengue
fever.

80
**countries
affected**

by dengue fever
in August 2023

With
5.2 million
**cases in 129
countries in 2019**

2019 was the deadliest
year in the last twenty
years.

Why should we have to
choose between

EFFICIENCY & SUSTAINABILITY

RESULTS & SAFETY

**WE SHOULDN'T HAVE
TO COMPROMISE.**



**OUR MISSION: DELIVERING
MOSQUITO SOLUTIONS
WITHOUT COMPROMISE.**

**FINALLY, SOLUTIONS THAT ARE
BOTH HIGHLY EFFECTIVE AND
INSECTICIDE-FREE.**



TO ACHIEVE THIS, WE ARE LEVERAGING **OUR STRENGTHS:**

A passionate
international team
at your service



High
**scientifically-proven
efficacy**



100%
Insecticide-free
solutions



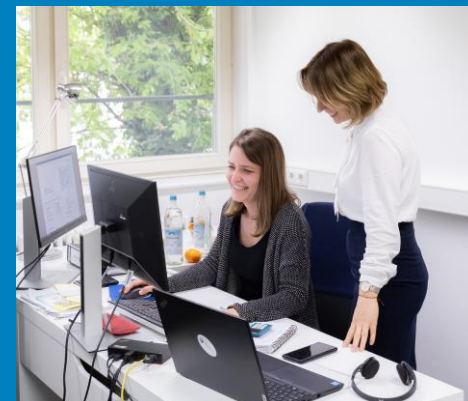
A range of
mosquito traps
for all stakeholders



STRENGTH #1 - TEAM

PEOPLE ARE **THE HEART** OF OUR BIOGENS

OUR GLOBAL TEAMS COMBINE THEIR PASSION, DIVERSE CULTURES,
AND EXPERTISE TO REVOLUTIONIZE MOSQUITO CONTROL.



STRENGTH #2 - EFFICACY

THANKS TO OUR IN-HOUSE LABORATORY AND SIGNIFICANT INVESTMENTS IN R&D

we have developed
a powerful portfolio of
patented traps and
lures, delivering
unmatched results.



Human presence
imitation



Breeding site
imitation



SCIENTIFICALLY
PROVEN



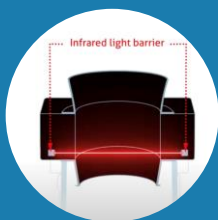
PATENTED
DESIGN

Human scent
imitation



FOCUS BG-COUNTER

The 1st and only high-tech remote monitoring tool for mosquito surveillance & control



ACCURATE
COUNTING



AUTOMATIC
REPORTS



REMOTE TRAP
MANAGEMENT

MAXIMUM EFFICACY

More technology,
less time and money spent



A SUCCESS STORY



AND IT WORKS!

EXAMPLE OF THE SONEVA PROJECT



Overall reduction of mosquito bites of **-95%**

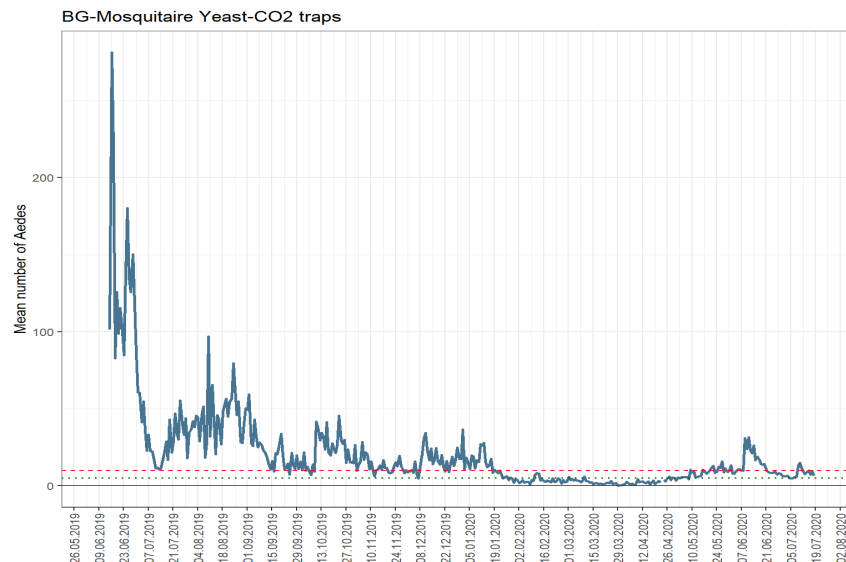
Soneva is a luxury island resort in the Maldives that had a significant mosquito problem. After over 20 years of insecticide use, the mosquito populations had become completely resistant.

OUR SOLUTION

Biogen Mosquito traps & source reduction were implemented.

OUR RESULTS

- A **95% reduction** in mosquito population within 6 weeks!
- An **almost total elimination** of the Mosquito population within one year
- Improved customer satisfaction with happy resort owners & guests
- A **renewed biodiversity** all across the island
- **More cost-effective** than conventional pest control



A SUCCESS
STORY

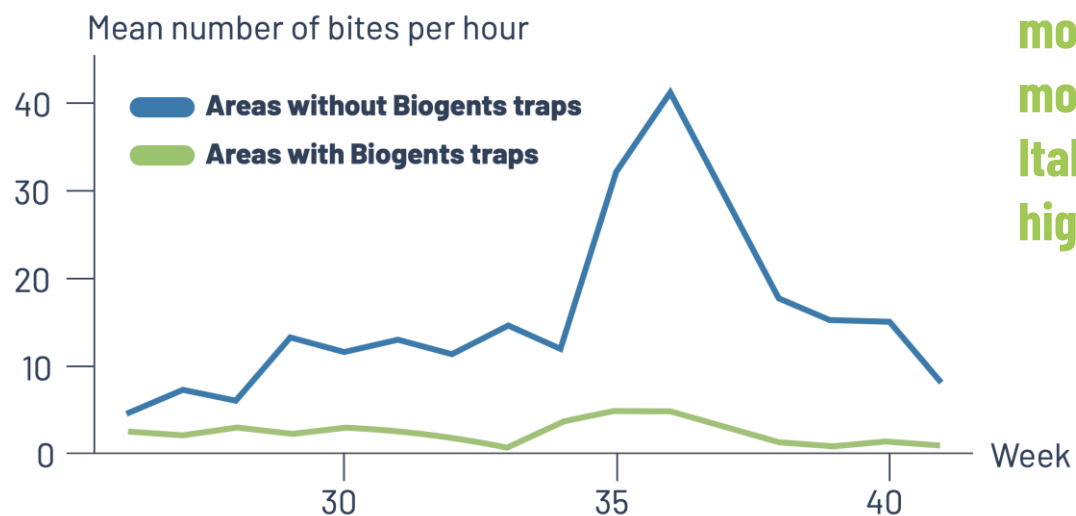


AND IT WORKS!

EXAMPLE OF CESENATICO



Overall reduction of mosquito bites of **-87%**



Cesena is one of the urban areas most affected by the Asian tiger mosquito (*Aedes albopictus*) in Italy and Europe, with a fairly high biting rate.

OUR SOLUTION

Installing Biogents traps in one area and comparing it to a similar unprotected area.

OUR RESULTS

Up to -87% *Aedes albopictus* individuals were collected at the protected sites compared to the control sites.

SUSTAINABILITY HAS BEEN A CORE VALUE AT BIOGENTS FROM DAY ONE.

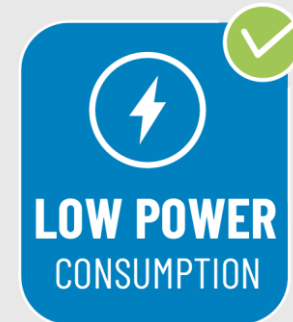
We focus on the long term,
protecting biodiversity
and well-being.



All our solutions are
free of insecticides



Our traps catch
only mosquitoes -
not the beneficial insects



Our traps are all
low-consumption products



Committed to
ethical and sustainable
business practices.

STRENGTHS #4 - RANGE

**WE WORK WITH RESEARCHERS, INDIVIDUALS, PROFESSIONALS & PUBLIC
AUTHORITIES TO PROTECT PEOPLE FROM THE MOSQUITO INVASIONS.**

WE HAVE DEVELOPED SOLUTIONS ADAPTED TO ALL STAKEHOLDERS.

FOR RESEARCHERS



FOR INDIVIDUALS



FOR PROFESSIONALS



FOR PUBLIC AUTHORITIES



+20
years of expertise

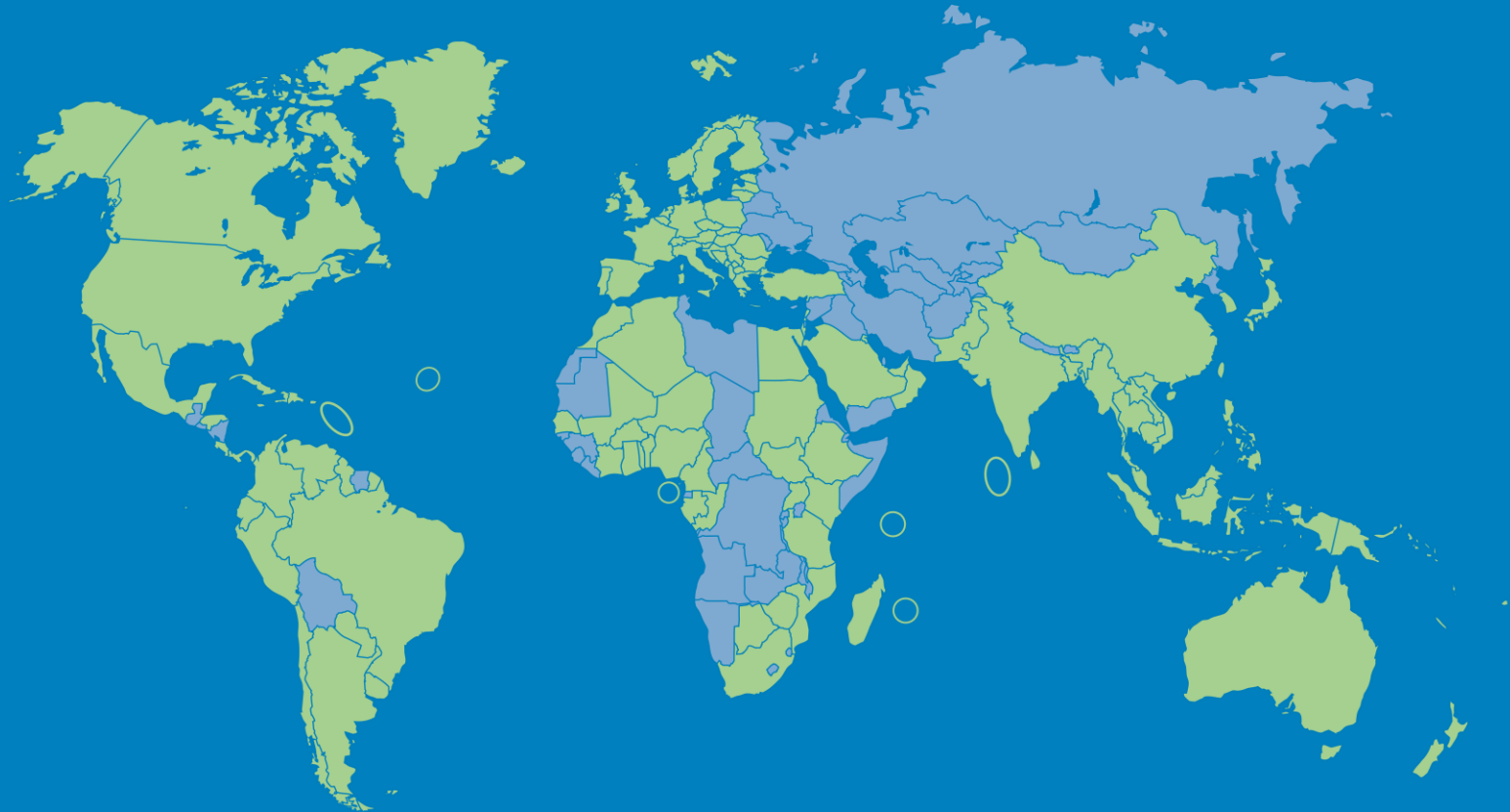
OUR NUMBERS SPEAK FOR THEMSELVES

+400
scientific
publications

+100
countries

2
mosquito free islands

Maldives et Banwa private island



Status 2024

N°1
In France

with
+40%
retail market share

2
world events
protected

Marseille Marina Olympic Games
#Paris24
Tour de France Official Protector

WE FULLY SUPPORT THE BIOGENTS BRAND IN REACHING NEW HEIGHTS!

NEW BRAND PLATFORM

- Enhanced brand visibility
- Modernised graphic chart
- Improved value perception
- Improved user experience



PUBLIC RELATIONS



TOUR DE FRANCE PARTNERSHIP

- Fan parks protection
- Hotels & cities protection
- Truck animation at each stage





Biogents

MAKE A REAL IMPACT AGAINST MOSQUITOES

THANK YOU

